

Application open: University of Tokyo “GCI World 2026 April” – Free, Global Online Data Science Course for Students

The Global Consumer Intelligence (GCI) World, offered by the Matsuo Laboratory at the University of Tokyo, is a three-month, hands-on online programme that takes you from the purpose of studying data science and AI to practical data application in business settings. It is accessible worldwide, free of charge, and students can learn the latest knowledge from anywhere.

Outstanding students will be invited to a study tour in Japan. In the previous offering, 21 outstanding students, including four from Zimbabwe, were selected from approximately 7,700 participants worldwide.

This is part of Japan’s commitment under the “Human Resource Development in AI/Data Science for Africa’s Economic Growth Initiative announced at TICAD 9 held in Yokohama in Aug 2025.”

The course is set to begin on April 8, 2026.

The application deadline is March 2, 2026.

<https://weblab.t.u-tokyo.ac.jp/en/lecture/gci/>

Unlock your potential with Data Science and AI

GCI World April 2026

APPLICATION DEADLINE

March 2



Global Consumer Intelligence (GCI) is a three-month online lecture series to learn the fundamentals of Data Science and AI, and its application in marketing.

Features



Skills to Shape Your Future

Acquire the the foundational skills needed to step into the world of data science.



Hands-On & Practical

Develop practical, industry-ready abilities by working on competitions and a real-world business project.



Free for All Students

Participate at no cost.



Learn from Anywhere

Join the entire program online from anywhere in the world.



Your Pathway to Growth

If selected as an Outstanding Student, you will gain access to a pathway designed to advance your career.

Outstanding students will be invited to a **study tour in Japan!**

How to Apply

Scan the QR code to apply!

For more information about the program and application details, please visit the web page.



weblab.t.u-tokyo.ac.jp/en/lecture/gci/

Course overview

- Course Start Date: **April 8, 2026**
- Application Deadline: **March 5, 2026 (*)**
- Eligibility: **You must be enrolled as a student as of April 8, 2026**

*ID Registration Deadline: March 2 (07:00GMT), 2026

*The final application deadline is scheduled for April 2. However, to ensure you have sufficient time for pre-course preparation, we strongly recommend applying well before this deadline.

Why not take your first step toward becoming a data scientist with us?